#### District Heating for Holiday Homes

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### New markets

Pursuing new market opportunities

# Traditional District Heating markets have already been covered





### Holiday home areas







## Holiday homes Approximately 10,000 in Iceland A holiday home per 30 inhabitants The number of sections intended for holiday homes is growing rapidly





## Concept of holiday homes Retrieve from the rat race and relax

# A hobby guaranteed to occupy all the time you wish to spend on it

A shelter from the harsh reality of life





### Holiday homes

#### Usually well built houses Demand for comfort is huge

Similar appliances as at home

#### Even internet connections Holiday home? 380 m<sup>2</sup> holiday home with 650 m<sup>2</sup> snow

smelting system







### Why heat holiday homes?

Average outdoor temperature



Month





# Other heating alternatives

Electricity (majority connected to the grid) Bottled gas (propane & butan)

Running costs are higher than for districh heating but the investment is less.

So, why hook-up to the district heating??





#### Reasons.....

#### Demand for:

Comfort

Increased utilisation period (winter)

"Heitir pottar" (e. Spa pools)

(Financial?)

### Luxury - Basis for our marketing!





#### Grímsnesveita

One of the largest project on DH-system for the past 10 15 years in Iceland

Commissioned Dec 2002

Two years of planning, design and construction







#### Grímsnes - field

#### Geothermal field

The production well: 60 to 70 litres/second 84°C hot water

Other wells were drilled but are of less quality







#### Grímsnes - Market

Close to the field 750 holiday homes At least 250 additional sections DH extendable to nearby areas and can cover more than 1400 holiday homes







### Grímsnes District Heating

Supply temperatur at the point of deilivery ranges from 55° to 80°C Supply pressure above 2 bar, below 6 bar Distribution approximately 70 km of piping Mainly pre-insulated PEX piping Main pumping station with additional two booster stations





# Holiday home connections

Cabinet located on the exterior holiday homes Heating system connected through heat-exchanger Tap water directly connected, valve closed during periods of nonoccupancy







### Energy sales

### Subscribtion to certain effect (flow)

Constant flow in the district heating system

Installing flow restrictions will enable smaller diameters of the systems hence

decrease the investment Minimum 3 litres per minute, additional flow is available for those who want it.





#### Grímsnes - Tariffs

#### Connection fee 1270 Annual energy fee 575







### Challenges

### Marketing was the greatest challenge

#### Achieve sufficient partipation to make the project technically viable and economically feasible





#### Achievements 600 of 750 holiday homes have wished to connect to the district heating

#### 450 have already been connected

# The remaining houses will be connected this year





### The project

# The rate of connection has been slower than estimated

The participation is more than planned

# The economy of the project is according to our original plans





#### Other projects based on the Grímsnes model Munaðarnes

New district heating service, commissioned 04.06.2004

## 100 public and 100 private holiday homes.

Established district heating service (200) In need of restructuring Huge potential





#### At last.....

# Grímsnes has proven the concept of establising district heating for holiday homes

#### We will continue to pursue similar project provided they are feasible and will increase the utilisation of Reykjavik Energy's resources





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